



Cable Television Advertising Agreement 2/1/19/1

Advertiser: Mark Nye #: EZ5073
Agency: Rave Communications #: EZ00225
Rep Firm: #:
Flight Dates: 1 Weeks
 11/2/2016 - 11/7/2016

Billing Address:
 Greg Gunter
 Rave communications
 611 Wilson Suite 3B
 Pocatello ID 83201

Estimate:
Campaign: Mark Nye - Nov. Political 2016
Category: POLITICA
AE: R. Jay Kelley
 AE

Package Bill?:	No	Monthly Billing	
Gross Total:	\$756.00	Nov 2016	\$643
Agency Net:	\$642.60	Dec 2016	\$0
Rep Firm Net:		Jan 2017	\$0
Total Spots:	72	Feb 2017	\$0
Average Cost:	\$10.50	Mar 2017	\$0
		Apr 2017	\$0
		May 2017	\$0
		Jun 2017	\$0
		Jul 2017	\$0
		Aug 2017	\$0
		Sep 2017	\$0
		Oct 2017	\$0
		Nov 2017	\$0
		Dec 2017	\$0

Schedule Part Number 1 of 1 Start Date: 11/2/2016 Stop Date: 11/7/2016 Weeks: 1

In: Pocatello Instructions: political-EOF

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sn	Rate	On	Off	Spots	Line Total
1	FOOD	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$8.00			4	\$32.00
2	FOOD	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$8.00			4	\$32.00
3	FOOD	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$8.00			4	\$32.00
4	AP	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$7.00			4	\$28.00
5	AP	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$7.00			4	\$28.00
6	AP	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$7.00			4	\$28.00
7	DIS	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$15.00			4	\$60.00
8	DIS	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$15.00			4	\$60.00
9	DIS	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$15.00			4	\$60.00
10	FOXN	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$15.00			4	\$60.00
11	FOXN	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$15.00			4	\$60.00
12	FOXN	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$15.00			4	\$60.00
13	CNN	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$10.00			4	\$40.00
14	CNN	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$10.00			4	\$40.00
15	CNN	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$10.00			4	\$40.00
16	A&E	:30	11/2/2016	11/2/2016	5:30p	11:30p			x					\$8.00			3	\$24.00
17	A&E	:30	11/3/2016	11/3/2016	5:30p	11:30p				x				\$8.00			4	\$32.00
18	A&E	:30	11/7/2016	11/7/2016	5:30p	11:30p		x						\$8.00			5	\$40.00



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Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sn	Rate	On	Off	Spots	Line Total
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Part Total: \$756.00



Cable Television Advertising Agreement

Mark Nye 211|191|1

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sn	Rate	On	Off	Spots	Line Total
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Campaign Summary

Total Ads 72
Average Cost of Ads \$10.50

Total Package Value

Cost of Advertising \$756.00
Agency Commission **-\$113.40**

Campaign Cost **\$642.60**

Notwithstanding to whom bills are rendered, advertiser, agency and media buying service, jointly and severally, shall remain obligated to pay to Cable One the amount of any bills rendered by Cable One net 30 days unless otherwise specified. Payment by advertiser to agency or to media buying service or payment by agency to media buying service, shall not constitute payment to Cable One. Cable One will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence that conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Cable One will have the right to reject any ads at any time in its sole judgment and advertiser, agency and media buying service, jointly and severally, agree to hold harmless and indemnify Cable One from any expenses, costs or legal judgments that may result from Cable One's performance of the contract. System will make best efforts to make good missed spots within flight and similar network programming unless otherwise specified by advertiser. Supplemental ratings delivery is not guaranteed to air. Missed spots will not be made good and are subject to availability, are immediately pre-emptible without notice and expire at the end of flight per order and traffic instructions.

Acceptance by

Advertiser or

Agency:

Title:

Date:

Acceptance (CO):

Title:

Date: